





Located in the heart of Washington DC,

Entigence Corporation is a market leader in improving corporate performance. Our advisory services and solutions have positively impacted enterprises from Fortune 500 companies to Ivy League universities. With client-facing teams in the US and our global knowledge center in India, Entigence brings the best minds together to address your business needs.



Are you getting enough out of your marketing spend?

Our Marketing Analytics services are geared towards dynamic, insightful analyses that ensure your spending is producing optimal results. Entigence provides analysis of key transactional data to C-level executives to help private and publicly traded companies make quick operational adjustments, as well as lay out long-term strategies based on the trends in the data. Our focus on questions like: how efficiently are leads from different vendors converting to customers, what lead characteristics are producing the best customers in the long-run and how quickly are salespeople contacting leads bring immediate value to your business.



Are you spending more time gathering information than reacting?

You're not alone. Our teams have consulted with Fortune 500 executives to analyze, design, and deliver plans for executive dashboards, quickly bringing together metrics from global VPs into a coherent format. The result is simple. You have more time to focus on what your data is telling you and to readjust strategies and operations. We have extensive experience with integrating transactional data from disparate and heterogeneous sources. The robustness of our executive dashboards and drill through analyses help you be the enterprise you want to be.



The statistics are overwhelming: 25,000 applicants for 1,500 freshman seats.

Those are the odds for the students. Now consider the pressures on the undergraduate admissions office at top-tier universities to process these applications and ensure that the most qualified and diverse student body is selected for the freshman class. We have worked with some of the finest universities in the US. Our teams bring to bear an inventory of over 400 metrics for a wide range of university operations including:

- Daily activities such as parking, dining, shuttle services
- Seasonal activities such as admissions, financial aid, and
- Administrative processes such as finance, HR, budgeting, and planning.

Our services target the entire range of university constituents including CxOs, Provosts, VPs, Deans, and Divisional and Department Heads. Our comprehensive offering of reporting tools and services, including executive dashboards, drill through reports, and aggregate views ensure our teams are able to help universities successfully execute strategic visions in a quick timeframe.



Innovation is the driving force of the global economy.

This is particularly true for research, teaching, and service. Our product suite for tracking research productivity is just as applicable to universities as it is to enterprises, such as pharmaceutical companies, that invest in scientific pursuits. Our product suite for tracking research productivity is just as applicable to universities as it is to enterprises that invest in scientific pursuits such as pharmaceutical companies. The data in this application provides a basis for performance evaluations, a resource for analysis and segmentation of scholarly works, and the ability to correlate productivity to research spending. Whether you are a small college needing a means to focus on teaching and service or a large scientific research facility needing the ability to expand its focus on research, teaching, and service, our product provides the versatility to meet your needs.





Visit us at www.entigence.com.
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